The European Nursing & Midwifery Week (#ENMW2024) was developed by EFNNMA, a collaborative organization of WHO Regional Office for Europe, to celebrate and recognize nurses and midwives in Europe.

The European Nursing and Midwifery Week (5-12 May 2024) aims to:

- Advocate for nursing and midwifery and a more inclusive society across Europe
- Raise awareness and reinforce existing messages about the Nursing & Midwifery workforce and its role in health and social care, aligned with key organizations at European level.
- To build trust and innovative ways of working together between all professionals contributing to nursing and midwifery at local, national, regional, and European levels.

There are two main activities for this year:

- Built a visual and text Report of initiatives developed by nurses and midwives of WHO European Region on primary health care and integrated care with specific call for case studies (details at page 2)

- Create a map of the WHO European Region with the country’s nursing & midwifery initiatives/celebrations/conferences (online, face-to-face, blended, video, messages, and so on) in all European languages. EFNNMA will create a map in a special website and repository. Join us and work with us to get all the information about your planned events so that we can build a map and repository of European Nursing & Midwifery events. Complete the form with your event about your event: https://forms.gle/LJhJQNb1NxUYUT8H6
CALL FOR CASE STUDIES

Successful stories and lessons learned of nurse and midwives in primary health care

European Forum of Nursing and Midwifery Associations (EFNNMA) invites all nurses and midwives of WHO European Region to submit case studies highlighting their crucial in delivering primary health care services. We are particularly interested in case studies that demonstrate the challenges, innovations, and impact of nursing and midwifery practice in various settings, including integrated care approach, continuity of care, and role respect migrant and marginalized populations.

Topics of interest include, but are not limited to:
- Nurse-led and midwife-led primary health care interventions
- Integrated care and care continuity
- Patient experience and role of nurses and midwives
- Experience of joint activities on health and social care services,
- Digitalization development in primary health care
- Interprofessional collaboration and teamwork in primary health care
- Community engagement and empowerment strategies
- Innovative approaches to health education and promotion
- Addressing social determinants of health in primary care settings
- Challenges and solutions in resource-limited environments
- Impact of nursing and midwifery interventions on health outcomes
- Policy and advocacy efforts to strengthen primary health care systems

What kind of case studies are we looking for?
We are looking for short, real-life stories about an initiative, project or advocacy campaign that showcase some of the great work that is already being implemented in primary health care at different levels to help communities and societies. Sharing experiences of unsuccessful projects and lessons learned is also welcome. Case studies should be well-structured, evidence-based, and provide clear implications for nursing and midwifery practice, education, research, or policy.

What should primary case study look like?
- Be visual: share pictures, video or illustrative elements if possible;
- Be different: show the impact of nurses and midwives and the role different stakeholders in driving positive change
- Be special: show the people behind the initiative, and share at least 1 quote or personal perspective, ideally from a person directly involved in the project or from an expert in the field;
- Be short and concise: limit your case to 1 page (600 words or less), if possible
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Example of questions that a primary care case study should address.
(The questions are meant to help you structure your case study and help ensure all relevant information is present, but are not mandatory.)

♦ Case study title:

♦ Organization/Group leading the case study, contact details & website:

♦ In which region(s) is this case study implemented? Please list specific country/countries if possible.

♦ What is this case study focused on?

♦ What are the key stakeholders and sectors involved?

♦ What is the timeframe of this case study? Is it ongoing or finalized?

♦ What are the key lessons learned that could be used by other key players in this field (in a local, national or regional context)?

♦ Is this case study replicable in other countries/geographical settings?

♦ Which quote can best illustrate the case study? Who is the author, and what is the author's role in this project?

♦ Other additional information you would like to provide regarding the case study:

♦ Are there any additional internet or social media resources related to this case study that you would like to share?

How to submit a case study?
Case studies can be submitted in text format (600 words max) by email to efnmma@gmail.com
Complementing your stories with visual materials, such as at least a photo or graphics from the field, would be most appreciated.
Interested organizations and individuals are also encouraged to showcase their case studies by submitting short 1-2 minute videos with footage and testimonials from the field, by email to efnmma@gmail.com
If you have some technical issues, please write to efnma@gmail.com or w.decaro@cnai.pro
Recordings will be used to create an advocacy text and video report that will be presented during the European Nursing and Midwifery week (5-12 May 2024)

The deadline for submitting the case studies is April, 15th 2024
It’s time to show and share your nursing and midwifery pride every day across Europe.

The Second European Nursing and Midwifery Week takes place during the first full week of May (5-12 May 2024 and closing days). It encourages nurses and midwife to get involved in a growing movement and show their power and pride.

We are stronger when we work together.

Join us and work with us to get all the information about your planned events so that we can build a map and repository of European Nursing & Midwifery events (online, face-to-face, blended, video, messages, and so on) in all European languages. EFNNMA will create a map in a special website and repository. Join us and work with us to get all the information about your planned events so that we can build a map and repository of European Nursing & Midwifery events

Complete the form about your event: https://forms.gle/LJhJQNb1NxBUYUT8H6

Send the information or leaflet or files of your event (5 – 12 May – and the closing days) to efnma@gmail.com or info@efnnma.org

Use of available format and logo attached and online at www.efnnma.org