



**European
Nursing &
Midwifery
Week**

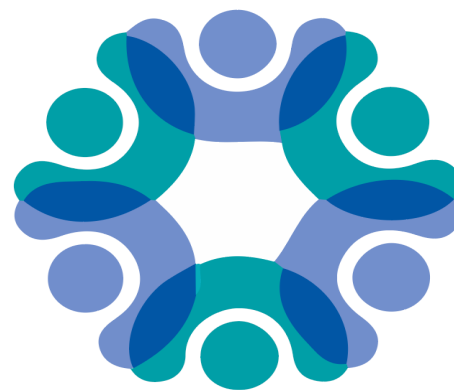
an initiative of
По инициативе:



EFNNMA

European Forum of National
Nursing and Midwifery Associations

5-12 May 2023



**European
Nursing &
Midwifery
Week**

5-12 May 2023

www.efnma.org

The European Nursing & Midwifery Week (ENMW) is an initiative developed
by EFNMA

(with the support of the WHO Regional Office for Europe)

Европейская неделя сестринского и акушерского дела по инициативе
EFNNMA

(при поддержке ЕРБ ВОЗ)



an initiative of



European Forum of National
Nursing and Midwifery Associations

5-12 May 2023 **#ENMW2023**

The European Nursing & Midwifery Week (#ENMW2023) is developed by EFNNMA to celebrate and recognize nurses and midwives at European level

The European Nursing and Midwifery Week, aims to:

- To promote nursing and midwifery for a healthier and more inclusive society across Europe.
- To raise awareness and reinforce existing messages about the Nursing & Midwifery workforce and the role of Nursing & Midwifery in health and social care, aligned with key organizations at the European level.
- To build trust and resourceful partnership routes between all professionals contributing to nursing & midwifery at local, national, regional, and European levels.



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The general idea of this year is to build a WHO European Region map of the country's initiatives/celebrations/conferences (online, in person, and so on) in any language, that EFNNMA includes in a special website and repository useful to connect nurses & midwives together.

We are stronger, when we work together



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- This initiative recognizes the contribution made by nursing and midwifery and highlights issues that are important for improving health in European countries.

Эта инициатива направлена на признание вклада медицинских сестер и акушерок и освещает вопросы, которые важны для улучшения здоровья в европейских странах.



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- Nurses and midwives are an integral part of the community. They are the backbone of the health care system. They work to promote rights, access to care, end discrimination, ensure access to maternity choice and all reproductive health services, eliminate sexist attitudes and many other issues.

Медсестры и акушерки - неотъемлемая часть общества. Они являются основой системы здравоохранения. Они работают над продвижением прав, доступом к уходу и устранением дискриминации, обеспечением доступа к выбору материнства и всем услугам в области репродуктивного здоровья, искоренением сексистских взглядов и многими другими проблемами.



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It's time to show and share your nursing and midwifery pride across Europe every day;

European Nursing and Midwifery Week takes place during the first full week of May. It encourages people to get involved in a growing movement for a healthy Europe.

We are stronger, when we work together

Пришло время продемонстрировать свою гордость за сестринское дело и акушерство и поделиться ей по всей Европе;

Европейская неделя медсестер и акушерок пройдет в течение первой недели мая, чтобы побудить людей участвовать в растущем движении за здоровую Европу.

Мы становимся сильнее, когда работаем вместе



Example of Ways to Celebrate

Примеры событий в честь профессии

- Educational programs — Hold a special nursing lecture, host a guest speaker, organize or participate to an Events about nursing and midwifery (in presence)
- Host a certification webinar (online)
- Recognize nurses who have completed a degree or earned their certification in the past year, through a recognition event.
- Create a festive environment — Decorate where possible using poster, balloons or streamers.
- Ask Department or vendors to host or organize performance for recognize nurses & midwives
- Involve students in the organization of events
- Образовательные программы — Проведите специальную лекцию по сестринскому делу, пригласите докладчика, организуйте или примите участие в очных мероприятиях по сестринскому делу и акушерству
- Проведите сертифицированный вебинар (онлайн)
- Поздравьте медсестер, которые получили диплом или сертификат в прошлом году, на торжественном мероприятии.
- Создайте праздничную обстановку — украсьте зал, если это возможно, с помощью плакатов, воздушных шаров или растяжек.
- Попросите свою организацию организовать выступление для медсестер и акушерок
- Привлеките студентов к организации мероприятий

Use all your creativity – Dont forget to share
info@efnma.org

Подойдите к этой задаче творчески – и не забывайте
поделиться info@efnma.org



Example of Ways to Celebrate

- Involve patient and patients association in the organization of celebration
 - Organize a performance with artists
 - Use social media to share about nursing and Midwifery
 - Involve policy maker, politicians, decision makers with special events /letters /mail
 - Awards — Honor individuals in various categories with certificates, pin-on ribbons or trophies.
 - Ask to your Director/CEO write personal thank you notes or an email to the Nursing and Midwifery team.
 - Support the profession — Give a donation in celebration of nursing and midwifery week.
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Social Media

Social media is an excellent way to spread the word about ENMW Week to personal networks.

Same Sample post:

- Happy #ENMW2023! This week, we celebrate Nurses & midwives around Europe for their commitment to care.
- Thank you to (Nurse or midwife) for always standing strong! #ENMW2023

ready-to-use graphics for Facebook, LinkedIn, Twitter and Instagram will be provided shortly

Facebook page of EFNNMA and website: www.efnma.org

Социальные сети

Социальные сети - отличный способ распространить информацию о ENMW неделе в личных сетях.

Тот же образец сообщения: Счастливой #ENMWнедели! На этой неделе мы чествуем медсестер и акушерок по всей Европе за их приверженность заботе.

Спасибо вам (медсестре или акушерке) за то, что вы всегда держитесь стойко! #Newsweek

готовая к использованию графика для Facebook, LinkedIn, Twitter и Instagram будет предоставлена в ближайшее время

Страница EFNNMA на Facebook и вэбсайт: www.efnma.org



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Share your events:

KIND OF EVENT (i.e. webinar)

Поделитесь своими мероприятиями

ВИД СОБЫТИЯ (напр., вебинар)

[EVENT TITLE
OVER TWO LINES]

Monday 5 May 2023

[XX:XX – XX:XX] [am/pm] CET

Please register at [www.xxxxxx.]
and/or contact [mail address]

[НАЗВАНИЕ МЕРОПРИЯТИЯ
– 2 СТРОКИ]

Понедельник, 5 мая 2023

[XX:XX – XX:XX] время

Пожалуйста, зарегистрируйтесь здесь
[www.xxxxxx] или обратитесь по адресу
[эл.почта]

PROGRAMME

[Insert details]

Including institutions, speakers, time, moderator etc.

ПРОГРАММА

[УКАЖИТЕ ДЕТАЛИ]

Перечислите организации, спикеров, время,
модератора и т.п.



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Send information to: info@efnnma.org

Направьте информацию: info@efnnma.org

Complete the form:

<https://forms.gle/LJhJQNb1NxUYUT8H6>

Заполните форму:

<https://forms.gle/LJhJQNb1NxUYUT8H6>

Complete the file and send your event
to us:

Заполните файл и сообщите нам о своем
мероприятии:

Use format available online on
www.efnnma.org

Используйте форму, доступную на сайте
www.efnnma.org



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